



May 29, 2015

To: Executive Board

Subject: **Exercise of Option – Interior Card Printing**

Recommendation

Authorize the Executive Director to exercise option year one and two of the Interior Card Printing contract with Kandid Graphics (No. 14-046) in the amount of \$140,192.

Analysis

Foothill Transit is approaching the end of its first year of a contract for interior card printing with Kandid Graphics. The contract covers the production of 53 on board interior cards created by the Marketing and Communications Department.

The execution of option year one and two, as stipulated by the contract, will provide the ability to continue interior card printing services through July 2017. These services include lamination, full color process printing on durable 24 pound cardstock, and delivery of finished materials to Foothill Transit for installation.

Budget Impact

The approved FY 2015-2016 Business Plan includes funds for general marketing services.

Sincerely,

A blue ink signature of Felicia E. Friesema, consisting of a stylized 'F' followed by a long horizontal stroke and a circular flourish at the end.

Felicia E. Friesema
Director of Marketing and Communications

A blue ink signature of Doran J. Barnes, featuring a series of overlapping loops and a long horizontal stroke at the bottom.

Doran J. Barnes
Executive Director